

## McRock Digital Industrial Awards 2024

As part of its upcoming McRock Digital Industrial Symposium 2024, McRock is pleased to announce this year's Digital Industrial Awards.

The 2024 awards:

- 1. Industrial Software Corporate Leader of the Year:** awarded to a publicly listed company with a leading role in delivering software innovations for digital transformation of big industries.
- 2. Industrial AI Tech Company of the Year:** awarded to a privately-owned emerging company that has shown tangible achievements in leveraging AI to deliver transformational software to the industrial world.
- 3. Industrial Software Entrepreneur of the Year:** awarded to an entrepreneur whose business has created innovative new software solutions and who has acted as a leader in the space promoting the adoption of industrial digitalization.

The attached nomination form outlines the eligibility and evaluation criteria. We are seeking nominees around the globe and would greatly appreciate your help in nominating organizations in the Digital Industrial industry.

**Please submit all submissions by email to [mike@mcrockcapital.com](mailto:mike@mcrockcapital.com) by midnight on Friday, May 3, 2024.**

Award recipients will be honoured at the McRock Digital Industrial Symposium 2024 to be held at the Montreal Science Centre in Montreal, Quebec, Canada on Wednesday, June 5. To learn more, [CLICK HERE](#) or look for regular announcements on [McRock's LinkedIn](#).

### How to Enter:

Please complete and submit the form found within this document.

### Who Can Nominate:

Individuals, organizations, and investors can submit nominations. Self-nominations permitted.

### Prizes:

The Recipients of the McRock Digital Industrial Awards 2024 will receive:

- Two complementary VIP passes to the McRock Digital Industrial Symposium 2024 with the opportunity to deliver an acceptance speech to an audience of corporate executives, entrepreneurs and investors;
- Coverage in the McRock Sector Reports 2024; and
- A trophy recognizing the recipient of the McRock Digital Industrial Award 2024.

### Selection Process

Once received, all applications will be screened by an Independent Selection Committee for eligibility purposes. The applications will then be evaluated according to a standard grid based on the predetermined evaluation criteria. Once all applications have been evaluated, the Independent Selection Committee will determine the winner for each award. The winners will be notified on or before **May 17, 2024**.

## Industrial AI Tech Company of the Year Award Details

### Eligibility:

To be eligible for the **Industrial AI Tech Company of the Year**, the nominated company must:

- Be generating over \$1M CAD in software ARR selling to customers in industrial sectors
- Be an AI-led organization, meaning that the company's core value proposition is driven by Artificial Intelligence
- Deliver a unique solution that leverages the capabilities of AI to offer transformative new capabilities to its customers

### Evaluation Criteria:

The Independent Selection Committee will choose the **Industrial AI Tech Company of the Year** based on the following:

- Unique nature of the solution, it's applications, and/or how it impacts its users
- How transformative the software is to its users and how it unlocks new opportunities for user businesses to accelerate
- Financial performance

### Submission:

Please complete the nomination form found on the next page, save the file as a new PDF, then email the PDF to [mike@mcrockcapital.com](mailto:mike@mcrockcapital.com)

Nominations close on **Friday, May 3, 2024, at 11:59:59 p.m. Eastern Daylight Time.**

Failure to provide all of the required information will result in your nomination being ineligible for consideration.

By submitting a nomination, you confirm that all the information included in the nomination is accurate. All information provided is confidential and will be used only in the evaluation of the nomination for the purposes of the McRock Digital Industrial Awards.

